

SPONSORSHIP OPPORTUNITIES

County Line BMX



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County Line BMX is a sanctioned USA BMX track consisting of 41 races between April & November, including double point races, a state qualifier race, and several fundraiser races. Weekly gate practices, birthday parties, camps, clinics, and community events are also held at the track. Annual attendance at the track is approximately 1,500 riders and their families. County Line BMX currently has 2,300 followers between our Facebook & Instagram pages. We post to both platforms daily in order to interact with our community.

County Line BMX Track, part of the South Suburban Park and Recreation District, is located within the David A. Lorenz Regional Park. The regional park welcomes participants and their families to our BMX Track and six multipurpose fields.

We have many opportunities for formal partnerships, sponsorships, and donations for community members. At County Line BMX, we will tailor the sponsorship to you. Some of the individual sponsorship opportunities are only available on a multi-year sponsorship deal.

Please contact Meredith Morris Whyte at 303-483-7028 or mmorriswhyte@ssprd.org if you are interested.

Sponsorship Options

- Sunday Food Concession Provider per day - 10% of Sales
- Booth Per Day - \$50
- Pro-Am Race - \$250 - \$1,000
- State Race Trophies - \$1,300
- 2 Metal Picnic Tables - \$1,600/set
- Track Redesign - \$1,000/straight
- Crushed Limestone Cap
- PVC Pipe & Hoses - \$400
- Items for race/event raffles and prizes
- Items for Volunteer Raffles
- Lunches for Volunteer Maintenance Days
- Community Clinic Partnership
- Announcements on every race day
- Name/Logo on T-shirts
- Advertisements/Coupons handed out on-site at every race
- Booth Space at 10 races/events
- Company Banner displayed on Viewing Tower at track
- Company Banner displayed on fencing at track
- Company Banner displayed on signage at track
- Company Logo/Name displayed on SSPR County Line BMX Website
- BMX Gate Sponsorship
- Name on "Thank You Sponsors" sign at Track
- Logo included on printed materials & flyers
- Exclusivity in a category, i.e. only Bike Shop sponsor
- Free races for family members
- Discounts on BMX classes & clinics through SSPR

